



About Kite products and services llc.



Who we are?

Why the company created?

What is the key difference that defer us from the competitors?

I will try to answer all those questions in just few slides



# The Idea



Hi, I am the owner. My name is Emil and I have confession to make... (no, I am not Alcoholic :) I like food!!! and good food I like even more.

I am not a vegetarian, I like meat, I like grilling.. in a good company of dear friends or just for my family.

Since I came to USA from Israel I've been search for good charcoal in decent price, but couldn't find.

I've tried about all alternatives out there, but for each of them I had complains...

Lets see together:

# The alternatives

<p>Gas</p>	<ul style="list-style-type: none"> <li>• No BBQ taste</li> <li>• No BBQ smell</li> <li>• It is like making your food on a BIG SKILLET</li> </ul>
<p>Quick lighting briquettes</p>	<ul style="list-style-type: none"> <li>• Contain GUN POWDER</li> <li>• Contain LIQUID STARTER</li> <li>• Contain CHEMICAL that make it white while you starting it.</li> <li>• And sparks it ON YOUR MEAT</li> </ul>
<p>Cheap charcoal</p>	<ul style="list-style-type: none"> <li>• Contain DUST (peaces less than 3/8 inch)</li> <li>• Contain HUGE CHUNKS (6-8 inches or more)</li> <li>• Burns FAST</li> <li>• Made of CHEAP WOOD which spark like crazy makes your meat BLACK</li> </ul>
<p>Expensive charcoal</p>	<ul style="list-style-type: none"> <li>• COST \$13-\$20</li> <li>• It is a customer RIP OFF!</li> </ul>





# The company



Napoleon used to say:

"If you want something done, do it yourself"

So, we opened a company in Ukraine (the biggest wood exporter in Europe), hired an expert whose specialty is heat produce. After around half a year of experiments with different types of wood , sizes and ages we finally found a perfect blend of OAK and BEARCH wood for maximizing your grilling experience.

We came to local market with two products which I will not hesitate to use for prepare food of my kids.



# 100% natural gourmet charcoal



- 100% natural product, made by mother nature
- Our own blend of oak and birch woods in a certain proportions for:
  - \*Longer burn
  - \*Better heat
  - \*Less sparks
- No chemistry involved
- Perfect size for outdoor picnic
- 90% of chunks are 1-4 inches.



# 100% Natural oak eco-briquettes

- 100% natural product, made by mother nature
- Burn at least 5 hours
- Equal heat all along
- Can be reused
- Not afraid of water
- No by tastes
- No chemistry involved
- Compact for storage
- Natural Adhesive used is lignin, also made of wood,





# Conclusion



We are NOT the ONLY charcoal company!

We are NOT the CHEAPEST charcoal company!

But we are THE CHARCOAL you want to use on your grill and that's why:

- Our product is 100% natural, no chemistry involved!
- We use the best possible quality for a raw materials!
- We use highest standard of equipment!
- We use the most advanced production environment.
- We are good and honest people!